



Lille Horse Event

EXHIBITION AND JUMPING

12>15 DEC.2024
LILLE GRAND PALAIS

Lille Horse Event

First edition of the Horse Show & CSI ★★★ Jumping in Hauts-de-France.

This new creation by Lille Grand Palais will be dedicated to **sports performance**, the **love of horses and ponies**, hosting nearly **200 equines**, **100 national and international riders**, and **over 120 exhibitors** participating in the **4-day Horse Show & CSI ★★★ Jumping event**.

Open to a broad audience, **Lille Horse Event** will gather its visitors right in the heart of Lille over the course of all four days.

Lille Horse Event will take place in a unique indoor space with **20 000 m² dedicated to the exhibition**.

EXHIBITORS AREA

- ▶ Equestrian and related products: saddlery, rider accessories, textiles, riding gear, saddler vans, and trucks...

SHOW JUMPING COMPETITION AREA

- ▶ Official track and private lodges.

PADDOCK AREA

- ▶ Stables, horse training.

CONFERENCES

- ▶ At the heart of the event.

REFRESHMENT AREA

- ▶ Seated dining, food court, champagne bar, private lodges, and grandstands to watch the jumping.



Equestrianism is a sport that embodies **fundamental values** for those who practice it: responsibility, humility, respect for animals, and courage. This activity brings together people of all ages around a **common passion**.

As the **third largest sports federation** in France, it boasts over **692 000 members**, including **72 000** in Hauts-de-France, making it the **third largest equestrian** region in France in 2022.

It's also a significant source of employment, with over **730** affiliated equestrian centers in Hauts-de-France, including 239 in the Nord department. The equestrian sector is the **leading employer** in sports in France.

There are **66,000 jobs** directly related to horses in France, with 7 out of 10 jobs directly linked to horses (equestrian establishments, breeding, racehorse training stables).

Equestrian competitions are **essential for the development of this economy and its jobs**. They motivate riders, help them progress, train young talents, and maintain the level of professional adults, which is crucial for their work. Competitions involve **more than one in four riders** in France.

Exhibit at Lille Horse Event



OUR BOOTH OFFERING

Included in bare stands :

- Wifi and one electrical outlet (1kW)

Included in equipped stands :

- Wifi and one electrical outlet (1kW)
- Melamine partitions and a spotlight rail
- One complimentary personalized signboard

A communication package for all types of stands

- Exhibitor communication kit
- Visibility on the website lillehorseevent.com
- Personalization of your client invitations

BARE BOOTH : €165 EXCL. VAT/SQM

+ €500 registration fee with 10 invitations

EQUIPPED BOOTH

▶ 9sqm : €2120 excl.VAT

€1620 + €500 registration fee with 10 invitations

▶ 18sqm : €3740 excl.VAT

€3240 + €500 registration fee with 10 invitations

▶ 27sqm : €5360 excl.VAT

€4860 + €500 registration fee with 10 invitations

▶ 36sqm : €6980 excl.VAT

€6480 + €500 registration fee with 10 invitations

EQUIPPED VILLAGE

▶ 36sqm : €7520 excl.VAT

€7020 for a 36 sqm stand (including 9 sqm of reserve space) + €500 registration fee with 10 invitations

To exhibit, please contact your dedicated contacts

Aurélié Delannoy and **Arnaud MASSON** at :
commercial-lillehorseevent@lillegp.com



Private Lodges

Offer your guests an exceptional experience and enjoy the event up close!

Privatizing a lodge facing the Jumping events includes :

- Personalized welcome for you and your guests
- A high-end cocktail with renowned champagne, service included
- One Jumping admission per person

Starting from **€95 ex. VAT**
per person & per event

Become a partner of Lille Horse Event

You want to associate your brand with our event. We offer various visibility options. For any information, please contact **Loïc GRIMONPONT** at the following address:
commercial-lillehorseevent@lillegp.com.

EXTERNAL VISIBILITY LILLE GRAND PALAIS

- ▶ Various formats available :
Lille Grand Palais facade banners, banners ...

INTERNAL VISIBILITY LILLE GRAND PALAIS

- ▶ Jumping : trackside, paddock, prizes.
- ▶ Signage : large format, digital signage.

DIGITAL VISIBILITY

- ▶ Your logo on our digital platforms: newsletter, Website, social networks.

TICKETING VISIBILITY

- ▶ Your logo on tickets and on the ticketing website.



Lille

AN EXCEPTIONAL GEOGRAPHICAL LOCATION, AT THE HEART OF EUROPE FOR RIDERS

- ▶ A population basin of 6 million inhabitants gathered within 5 departments.
- ▶ 3rd region of France in terms of the number of licensed riders.
- ▶ 5th most active region in terms of organizing equestrian competitions.
- ▶ Nearly 90% of the competitors in equestrian competitions in the region practice show jumping, making this discipline widely favored in the region.
- ▶ Close to Belgium and its 75000 riders.

A DYNAMIC CITY WITH A DISTINCTIVE CULINARY IDENTITY

- ▶ More than 1100 traditional restaurants (including 5 Michelin-starred) and 1200 establishments dedicated to street food.

Lille Grand Palais

A PRESTIGIOUS SETTING AT THE HEART OF THE METROPOLIS

- ▶ A unique, highly accessible building :
 - Less than 10 minutes on foot from the TGV stations
 - At the gates of highways A1, A22, A23, A25, A27
- ▶ Over 4000 hotel rooms nearby
- ▶ A parking lot with 1200 spaces, and nearly 7000 spaces nearby.

A COMMITTED EVENT

- ▶ ISO 20121 certified organization, for a more responsible event.
- ▶ Booths with identical design and lighting, without excessive decoration, and without carpeting on the floor.
- ▶ Local catering and partners.
- ▶ Waste management and recycling.



Would you like to exhibit or become a partner of Lille Horse Event ?

DON'T HESITATE TO CONTACT US : LILLEHORSEEVENT.COM

EXHIBITING

Arnaud MASSON and Aurélie DELANNOY
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BECOME A PARTNER

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UNE CRÉATION



Lille
Horse
Event